

## Citizen's Summary 2016

### About Interreg ADRION

Interreg ADRION programme is a European transnational cooperation programme, which involves eight Partner States, out of which four are Member States of the European Union, **Croatia, Greece, Italy and Slovenia**, and four non-European Union countries, **Albania, Bosnia and Herzegovina, Montenegro and Serbia**.

The programme ultimate goal is to contribute to the EU economic, social and territorial cohesion as well as integrating Western Balkans countries into the EU. To achieve this, the Partner States have identified four main topics, called priority axes, which best represent challenges and opportunities for the Adriatic and Ionian area:

- **No 1 Innovative and Smart Region**
- **No 2 Sustainable Region**
- **No 3 Connected Region**
- **No 4 Supporting the EUSAIR strategy**

The programme has an overall budget devoted to operations of MEUR 118.

### Responding to Interreg ADRION challenges

The Managing Authority of the programme, with the support of the Joint Secretariat, addressed the first three priority axes by launching a public solicitation through a call for project proposals addressed to the public and private sectors. The first call for proposals was published on the programme website: <http://www.interregadrion.eu>; potential partners could respond to it by submitting their project proposals through an on-line web application.

Overall, MEUR 33 EU contribution was allocated to fund potential projects according to the following:

- **MEUR 7,9 for Priority Axis 1 - Innovative and Smart Region**
- **MEUR 18,1 for Priority Axis 2 - Sustainable Region**
- **MEUR 7 for Priority Axis 3 - Connected Region**

## Info Days – promoting 1<sup>st</sup> call for proposals



On transnational level, two promotional events were organised in Bologna on 12 February and 3 March 2016. Around 380 participants came from all eight Partner States; the events were streamed live, targeting more than 900 online viewers.

Additionally, to increase the visibility of the call at national and regional level, the network of national contact points organised info days in their respective countries, thus providing first-hand information about the programme to potential partners and citizens in their national languages.

**Altogether, the events mobilised around 2.500 participants and online viewers.**

### List of Info days per country

Location	Venue	Date	Number of participants	Number of participants via streaming
Italy	Bologna	12/02/2016	200	542
Italy	Bologna	03/02/2016	180	363
Albania	Tirana	29/02/2016	103	
Bosnia and Herzegovina	Sarajevo	26/02/2016	114	
Croatia	Zagreb	19/02/2016	180	
Greece	Athens	07/03/2016	105	
Italy	Ancona	18/02/2016	130	50
Montenegro	Podgorica	26/02/2016	68	
Serbia	Beograd	09/02/2016	130	
Serbia	Beograd	19/02/2016	50	
Slovenia	Ljubljana	22/02/2016	280	
<b>TOTAL</b>			<b>1.540</b>	<b>955</b>

## Support to potential applicants

During the launch of the call from 1 February to 25 March 2016, the Managing Authority and Joint Secretariat assisted potential partners through:

- consultations on project ideas;
- technical support in submitting the project proposal via online system;
- answering applicants' phone calls and emails;

- a specific section on Questions & Answers on ADRION web site;
- Partner Search Groups on social media – LinkedIn.

The interested public showed a wide interest in the call. As a result, **378 project proposals** were received, asking for MEUR 414 EU contribution and mobilizing ca 3.000 institutions.

## Supporting the governance of the EU Strategy for the Adriatic and Ionian Region (EUSAIR)

ADRION intends to support the implementation of the EUSAIR macro regional strategy through the funding of a strategic project aimed at providing day-to-day operational and logistic support. The project benefits from a EU contribution of ca. MEUR 9,8 and will have a duration until 2022. The strategic project, coordinated by the Slovenian Government Office

for Development and European Cohesion Policy, is composed of partners of all ADRION Partner States previously identified by the participating countries. The strategic project was approved under condition in May 2016.

The kick off meeting of the strategic project - EUSAIR Facility Point - took place on 16 December 2016 in Ljubljana (Slovenia).

## Participation in events

In addition to Info days, the Managing Authority and the Joint Secretariat participated in several other events organized by different institutions:

1. **1<sup>st</sup> EUSAIR Forum** - Dubrovnik (Croatia), 12-13 May 2016 joint organized with the Government of Croatia and the European Commission; ADRION was also present with a stand;
2. **European Maritime Day 2016 "Investing in blue growth – smart and sustainable solutions"** - Turku (Finland), 18-19 May 2016. The event, organized by the European Commission DG Mare, aimed at identifying practical steps needed to boost blue growth investments and encouraging innovation in blue economy.

ADRION participated, under the coordination of the INTERACT Point of Turku, and in cooperation with the programmes MED, Botnia Atlantica, Central Baltic, Channel, 2Seas and ÖKS, with a joint stand.

3. **Promotion of funding opportunities** in Veneto Region - Venice (Italy), 14 July 2016. The event was organized by ANCI (Italian National Association of Municipalities);
4. **General Assembly of the Intermediterranean Commission – CRPM** – Venice (Italy), 1-2 July 2016;
5. **Remtech Expo - European Conference on remediation markets and technologies - Ferrara** (Italy), 23 September 2016.

## Digital and Social media

To raise awareness about the programme and its activities, the programme informed the general

and interested public mainly through the programme website available at:

<http://www.interregadrion.eu>. For the most part, published news concerned the promotion of the first call for proposals and programme events.

Other two means of communications were LinkedIn and Twitter, in which the main objective was to engage the ADRION community according to its specific needs.

At the end of 2016 the followers through LinkedIn were more than 1.000; additional 1.000 was actively involved through the LinkedIn ADRION partners search groups.

Finally, the ADRION followers via Twitter were ca. 500.

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