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IPA ADRION

STEP



EU Strategy for the
Adriatic and Ionian Region
EUSAIR

EUSAIR Governance Support Project 2

StEP

**12° IPA ADRION Monitoring Committee meeting
12-13 November 2024 (Ljubljana and online)**

For a Prosperous and Integrated Adriatic and Ionian Region

Overview



I.D. of StEP project:

Project LP: Marche Regional Authority (Italy)

Project PPs: DEI – (Bosnia and Herzegovina) ; SASPAC (Albania)

Project APs: DPCoe –(Italy); MAECI –(Italy)

Project duration: September 2023-December 2027

Project budget: 2.160.000,00 euro

FUNCTIONS



Improve involvement and interactions with stakeholders

Support the financial dialogue and the coordination of networks of Managing Authorities

Overview

Organization of the project:

WP 1 - IMPROVEMENT AND MANAGEMENT OF THE ESP

WP 2 - DATA KNOWLEDGE MANAGEMENT

WP 3 - EUSAIR STAKEHOLDERS INVOLVEMENT AND ENGAGEMENT

WP 4 - SUPPORTING THE EUSAIR FINANCIAL DIALOGUE AND THE EMBEDDING INTO COHESION PROGRAMMES

WP 5 - SUPPORTING THE EUSAIR EMBEDDING INTO IPAIII PROGRAMMES

What are our plans for embedding and MAs networking in next months?

t33 company technical assistance

Looking ahead...



October 2024

August 2025

**Work
Package 1-
2**

**IMPROVEMENT AND MANAGEMENT
OF THE ESP**

DATA KNOWLEDGE MANAGEMENT

Welcome to the EUSAIR Stakeholders Platform

The EUSAIR Stakeholders Platform is conceived as the most important tool of the EU Strategy for the Adriatic-Ionian Region to increase stakeholder **engagement, coordination** and **implementation** processes.

Latest from ESP

CREATE YOUR

For a Prosperous and Integrated Adriatic and Ionian Region



*How to
improve
stakeholder
engagement
?*

▶ **ESP online network events**

- Action labs
- Tutorial events on ESP tools for embedding
- On-line events dedicated to Mainstream MAs
- Matchmaking for financial dialogue



ESP e-learning section (Del. 1.3.3)

Provision of three MOOCs, each focused on a specific topic: embedding, financial dialogue, stakeholder engagement

How to increase stakeholders awareness on relevant topics?



3 Lessons
Business models for eco-innovative value chains



3 Lessons
Consumer attitude towards eco-innovative seafood products



3 Lessons
EUSAIR Governance



7 Lessons
Green infrastructures recognising and planning



7 Lessons
Introduction to Green Infrastructure concept



9 Lessons
The EU Strategy for the Adriatic and Ionian Region



6 Lessons
The European Macro-regional Strategies



3 Lessons
Youth Engagement in EUSAIR
Authors Petra Balažič – Project Manager, Strategic Communication at Centre for European Perspective ...

For a Prosperous and Integrated Adriatic and Ionian Region



***How effectively
implement the
StEP project
activity?***

- ▶ **Stakeholders database**
- ▶ **ESP 21-27 project booklet**
- ▶ **Data analysis report**

▶ **ESP mapping of EU/IPA
funding opportunities**

***How to increase
stakeholders
awareness on
relevant topics?***



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**Work
Package 3**

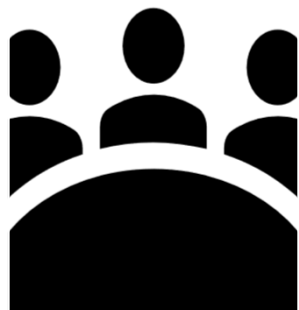


**EUSAIR STAKEHOLDERS
INVOLVEMENT AND
ENGAGEMENT**

WP leader:
SASPAC

▶ **Act. 3.1 EUSAIR STAKEHOLDERS DATABASE and its QUALITATIVE ANALYSIS**

▶ **Act. 3.2 NEW JOINT SHs INVOLVEMENT AND ENGAGEMENT PLAN**

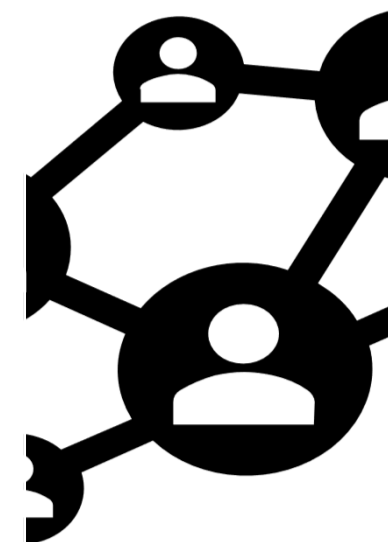


DESK WORK

Act. 3.3 SHs ENGAGEMENT for the implementation of EUSAIR FLAGSHIPS



ONLINE/IN PRESENCE WORK



Act. 3.4 MULTISTAKEHOLDERS DIALOGUE

**Work
Package 4**

◆ **EUSAIR EMBEDDING INTO
COHESION POLICY**

◆ **FINANCIAL DIALOGUE**

- ▶ **MAs networks background and methodological approach PAPER**
- ▶ **Collection of materials for DESK REVIEW**

REPORT

List of key contacts for the ETC, Mainstream MAs and RIS3 Authorities from all over EUSAIR

Italian, Greek, Slovenian, Croatian Mainstream and RIS3 MAs **preparatory interviews** to identify their approach to embedding

Analysis and updating of the EUSAIR and beyond literature on embedding

Acquisition of the results of **SINERGIE National Pilot Project (DIPCOE)** in order to strengthen the embedding process

Share information on the call calendar, open up spaces for **on-line joint events**

Systematization of existing databases and revised Action Plan «embedable» projects/priorities

**1° ACTION LAB webinar
January 2025**

**Reactivation of the
network of ETC MAs:**

Take stock of the
situation on the
EMBEDDING, discussion
and share of
experiences after
launch and approval of
proposals

**2° ACTION LAB webinar
March 2025**


**Inter-programmes
capitalisation:**

Identify thematic
cluster, enhance
complementarity
among ongoing
projects, promote
programmes'
sinergies among 21-27
calls

**3° ACTION LAB webinar
May 2025**

**Programmes'
contribution to
EUSAIR:**

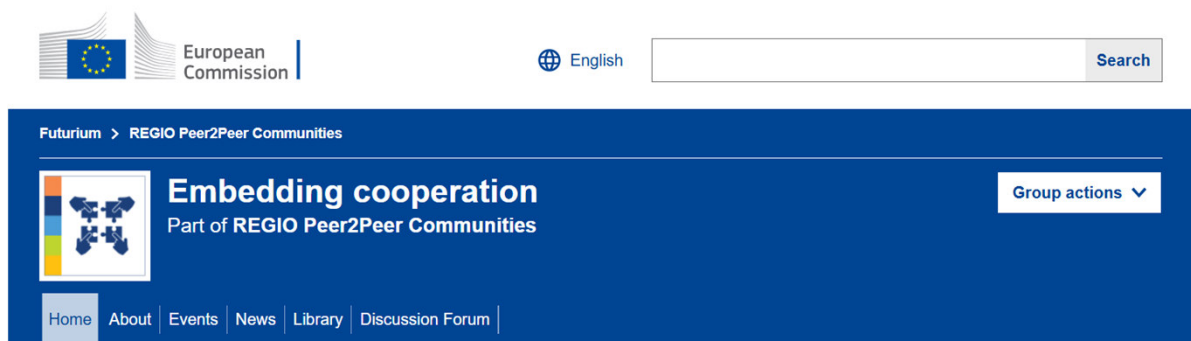
How does each
programme contribute
to EUSAIR? What is the
contribution of the
planned interventions
to EUSAIR?

 **Transnational on-line event of the network
of the MAINSTREAM 21-27 MAs and RIS3
AUTHORITIES of the area**

June/July 2025

Presentation of the network,
facilitation of the mutual
knowledge of EMBEDDING in
21-27 and post 27, monitoring of
operations in line with EUSAIR

REGIO Peer2Peer **Community** on “Embedding Cooperation”



Futurium > REGIO Peer2Peer Communities

Embedding cooperation
Part of REGIO Peer2Peer Communities

Group actions ▾

Home | About | Events | News | Library | Discussion Forum

The REGIO Peer2Peer Community on Embedding cooperation aims at providing a platform where members from national and regional administrations from all EU member states can share and debate approaches and experience with supporting interregional, cross-border, and macro-regional/transnational cooperation in mainstream programmes.



[Embedding cooperation | Futurium \(europa.eu\)](https://europa.eu/futurium/en/embedding-cooperation)

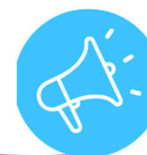
A place where members from national and regional administrations from all EU member states can share and debate approaches and experience with supporting interregional, cross-border, and macro-regional/transnational cooperation in mainstream programmes.

► Financial dialogue

Mapping of the potential EU and non-EU financial counterparts and analysis of their relevant funding mechanism for structuring a operational methodology for STEP's next phases

Analysis of the main obstacles (legal and administrative) to **cross-border cooperation** between EU and non-EU countries in the Balkan area

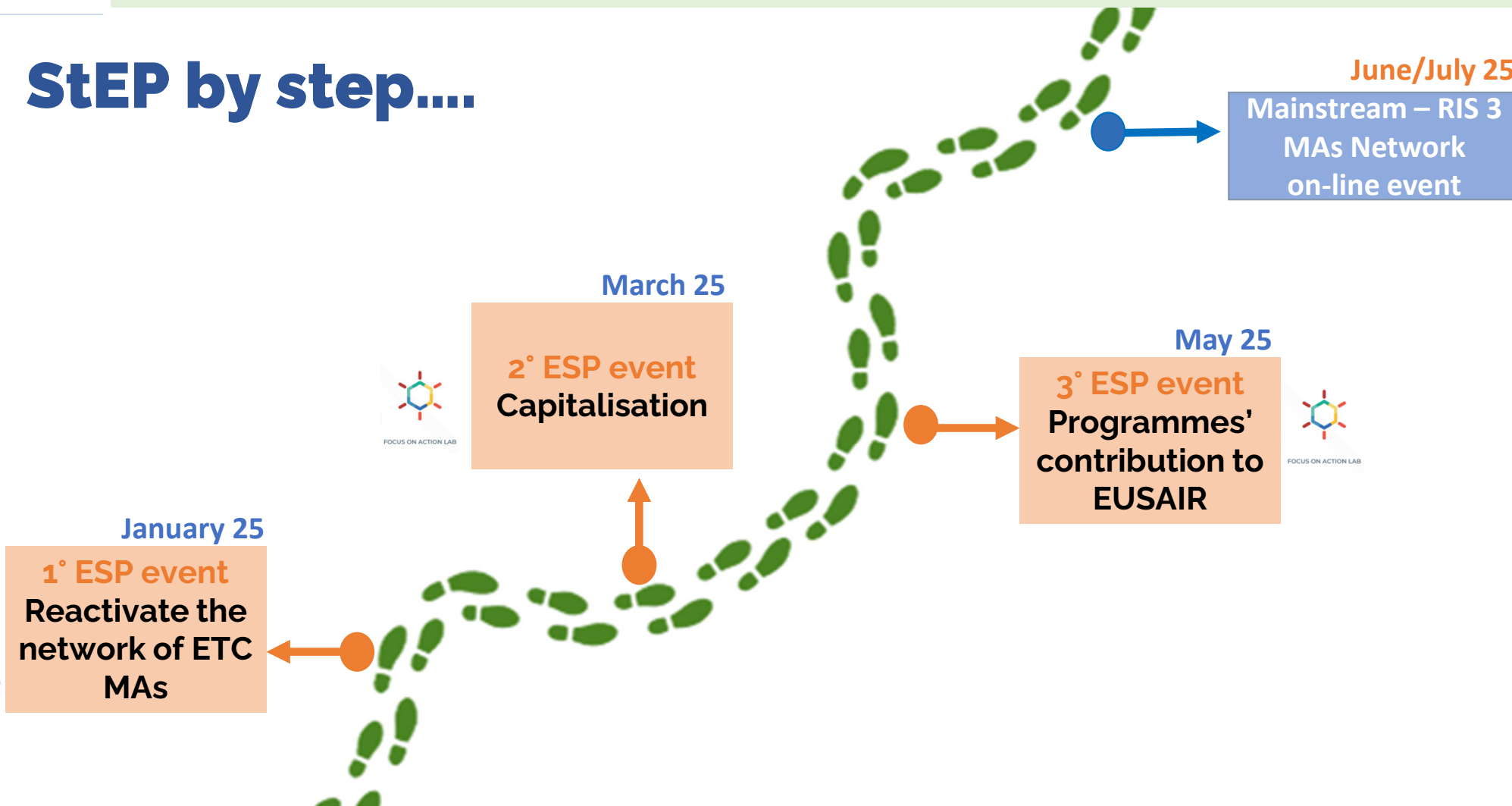
INVENTORY OF DIFFERENT TYPES OF BORDER OBSTACLES (legal, administrative and institutional differences as major source of bottlenecks)



How to increase EU and non-EU financial counterparts awareness on EUSAIR context?

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StEP by step....



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Work Package 5

EUSAIR EMBEDDING INTO IPA III PROGRAMMES

WP leader:
DEI



WP5

- ✓ Tendering procedure under PRAG regulations **launched and finalized**
- ✓ **22° July 2024**: signature of the contract with **naxta**
- ✓ **25° October 2024**: presentation of the Inception Report



- ✓ **25° October 2024**: Launch event of WP5 activities in Sarajevo

WP5 expected achievements

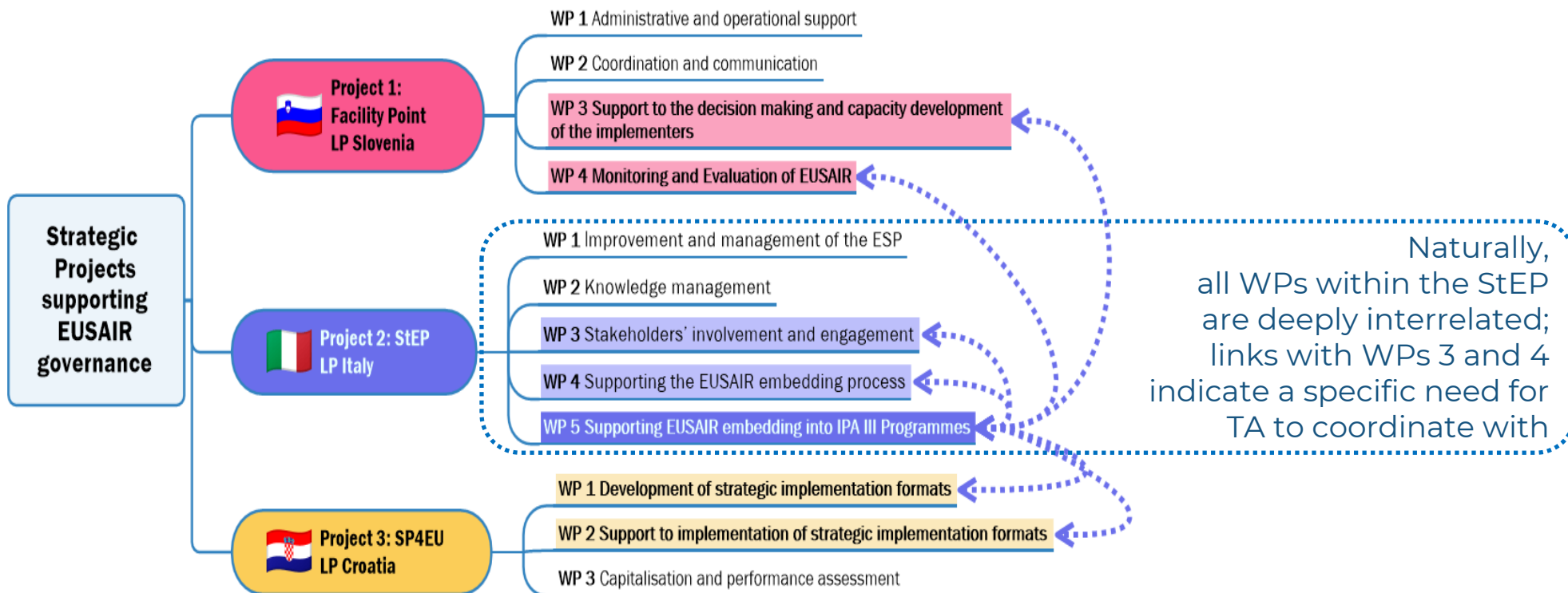
Ensuring a full embedding of EUSAIR within the IPA III programming framework means:

- Improving **coherence and consistency** between Bilateral and Multi-country programming of IPA III with EUSAIR by **acknowledging the strategic relevance of EUSAIR** initiatives
- Creating the conditions for a **constructive dialogue with DG NEAR, EU Delegations and the NIPACs** about financing actions (directly or indirectly) relative to the implementation of EUSAIR initiatives
- Operating towards the harmonisation of methodologies, tools, practices and capacities to **maximise coordination, enhance joint implementation and systematise unitary monitoring** between relevant IPA III actions and EUSAIR projects

The ultimate scope is to raise the awareness and level of understanding on the importance of the enlargement process, its opportunities and its challenges at the level of EUSAIR region and beyond ...

WP5 within the overall EUSAIR governance structure

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EUSAIR

THANK YOU FOR YOUR ATTENTION!

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