

Interreg



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IPA ADRION

Item 2

IPA ADRION Capitalization Strategy & Plan

Thematic clusters

*14 MC meeting
25-26 November 2025, Tirana*

A decorative graphic consisting of several overlapping, curved lines in shades of blue, green, and orange, resembling a stylized flower or a cluster of loops.

ADRION Capitalization strategy



Digital library

- Build the capital of the programme
- Increase visibility of projects achievements

Thematic Clusters

- Exchange of data, information and knowledge between project beneficiaries and stakeholders
- Build critical mass on relevant thematic sectors

Data collection

Dissemination of results

Building/sharing knowledge

Dedicated events

- Annual capitalization events
- Joint events with other programmes;
- Organization/participation in events at national level
- Events at macro-regional level/EUSAIR

Publications and other tools

- Programme publications on Capitalization;
- Newsletter and other specific publications;
- Website with a dedicated session on Clusters
-

ADRION Thematic Capitalization Clusters and sub-clusters



Thematic grouping

- ✓ Mostly grouped at PA and S.O. level on the basis of the topics tackled by projects relevant also for EUSAIR Mrs
- ✓ High thematic differentiations at sub-cluster level to capture specificities

Involved projects

- ✓ Fewer projects involved at the launch of the clusters (34 1st call projects, 22nd call project joined at a later stage)
- ✓ Uneven and smaller number of projects per cluster / subcluster: from 3 to 10 projects
- ✓ Involvement on a voluntary basis
- ✓ Risk of failure due to not active projects or Cluster Coordinator, in particular at smaller sub-cluster level

Duration

- ✓ Clusters expiring along with project closure, preventing 3rd call strategic projects to join (in particular cluster 1, 4 and 5 closing with 1st call projects)

Coordination

- ✓ Strong coordination role to the Cluster Coordinator
- ✓ Successful case when EUSAIR Pillar TSG Coordinator is involved

ADRION Thematic Capitalization Clusters and sub-clusters



5 clusters

34 1° call projects

Blue Growth



CLUSTER 1 - 10 projects funded under PA 1 tackling **Blue-Growth** sectors: energy; aquaculture; bio economy; biotechnologies; shipbuilding and nautical sector development

Coastal and Marine Environment management



CLUSTER 2 - 5 projects funded under PA 2 – S.O. 2.2 focussed on integrated management of coastal and marine spaces: preservation/protection of biodiversity; risk prevention and disaster resilience; pollution diffusion and waste management

Towards sustainability in cultural and natural tourism destinations



CLUSTER 3 – 9 projects out of which 6 projects funded under PA 2 – S.O. 2.1 and 3 PA 1 S.O. 1.1 pertaining to **tourism sector** common branding, revitalization of minor destinations and promotion of local agri-food sectors, digitalization of cultural heritage, innovative tourism management.

Integrated multimodal sustainable water and land transport



CLUSTER 4 - 6 projects funded under PA 3 related to **low carbon multimodal freight transport**, logistic services, port and hinterland operations.

Urban and interurban low carbon intermodal mobility for passengers



CLUSTER 5 – 4 projects funded under PA 3 on **sustainable mobility service for passengers**.

ADRION Thematic Capitalization Clusters and sub-clusters



Coastal and Marine
Environment management



Cluster
2

divided
into
3 sub-
clusters

8
2° call
projects

Sub- Cluster no. 2.1
- Biodiversity
preservation and
protection – 2
projects

Sub- Cluster no. 2.1
- Risk Prevention
and disaster
resilience
– 3 projects

Sub-cluster no. 2.3 -
Waste Management
and reduction of
pollution diffusion
– 3 projects

Towards sustainability
in cultural and natural
tourism destinations



Cluster
3

divided
into
3 sub-
clusters

14
2° call
projects

Sub- Cluster No. 3.1 –
Cultural and creative
industries
– 3 projects

Sub- Cluster No. 3.2 –
Promotion of minor
destinations
– 3 projects

Sub- Cluster No. 3.3 –
Innovation through
new methodological
approaches and
models and ADRION
branding
– 8 projects

ADRION Thematic Capitalization Clusters and sub-clusters



CROSS-FERTILIZATION

PROMOTION AT PROGRAMME LEVEL

WIDE DIFFUSION OF THE OUTCOMES ON THE A-I TERRITORY

STRATEGIC DOCUMENTS

BOOSTING PROJECTS OUTCOMES

<p>1. Organization and actively participation to at least 3 TC meetings with the involvement of all projects of the respective TC</p>	<p>2. Participation to the ADRION Annual Event (May 2020) and/or ADRION capitalization events to present the outcomes of the capitalization activities and discuss on the potentials of the themes /topics covered;</p> <p>3. Contribution to the update of the new ADRION web section on TC</p>	<p>4. Organization of at least 1 macro-regional event for the dissemination of TC outcomes and potentials; and/or at least 1 stakeholders' meeting addressing common interest</p> <p>5. Elaboration of a joint brochure and /or report on the outcomes of TC activities and its potentials</p>	<p>6. Elaboration of specific analysis in the fields/sectors/ themes covered by the specific TC and/or position paper/policy paper / recommendations for influencing the policy debate in the theme of the TC</p> <p>7. Identification /elaboration of project ideas to be financed in the framework of the next programming period</p>	<p>8. Extension/widening the existing created networks;</p> <p>9. Widening the scope of the planned outputs, as result of cross-fertilization activities performed (e.g. revision of the project strategy/action plan considering the new multi-disciplinary approach)</p>
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✓ Each cluster, was expected to deliver **at least one** output selected from the predefined menu

✓ Several clusters produced relevant papers on their respective topics, while others made a concrete contribution to scaling up or continuing projects into the 2021–2027 period

ADRION Thematic Clusters and sub-clusters



ADRION projects	New projects	Budget	Programmes/other
MultiAPPRO and SUPAIR - maritime transport (PA3)	WATERBRIDGING	1.390.320,00	IPA ADRION
EUREKA - maritime surveillance (PA3)	ASAP	1.201.379,54	IPA ADRION
SUPAIR - maritime transport (PA3)	SUPERALFUEL	1.378.806,07	IPA ADRION
SUPAIR - maritime transport (PA3)	ADRIREC	1.562.937,42	IPA ADRION
SUPAIR - maritime transport (PA3)	RENEWPORT	2.995.300,00	EURO-MED Programme
NEWBRAIN - Maritime transport&ports (PA3)	SMART-C	1.000.000,00	Connecting Europe Facility (CEF)
NEWBRAIN - Maritime transport&ports (PA3)	VENETO Intermodal	4.000.000,00	Connecting Europe Facility (CEF)
NEWBRAIN - Maritime transport&ports (PA3)	Volujica quay	4.989.013,79	Port of Bar (ME)
CREATURES - CCI (PA2 - S.O. 2.1)	AMIGOS	9.100.000,00	Horizon Europe
SUSTOURISMO - tourists mobility (PA2 - S.O. 2.1)	TAAS	2.033.950,00	Interreg Europe
TRANSCPEARLEARLYWARNING - Civil Protection (PA2 - S.O. 2.2)	GRECALE	1.266.489,03	IPA ADRION
TOUREST - water management (PA2 - S.O. 2.1)	AI NATURE	1.343.155,21	IPA ADRION
EMOUNDERGROUNDS - CCI (PA2 - S.O. 2.1)	CB4E-Exhibits project	400.000,00	Italian National Recovery and Resilience Plan (NRRP)
EMOUNDERGROUNDS - CCI (PA2 - S.O. 2.1)	SMART-HUBs	1.707.368,21	Greece-Italy
		34.368.719,27	

The strengthened knowledge among partners and the exchange of skills and information resulted in the mobilisation of approximately **EUR 34 million** of public funds for around **14 projects** approved at national or EU level under various programmes



OBJECTIVES

- ✓ Create project's added value by increasing **synergies** among project and clusters ;
- ✓ Further develop **thematic analysis** through **cross-fertilization** among projects, as well as combination of results/outputs produced;
- ✓ Identify **new areas/fields of intervention** for the future programming period;
- ✓ Increase **project's visibility**, promoting them in a more strategic way;
- ✓ Support **transferability** of project results beyond the single project partnership;
- ✓ Encourage the **exchange of practices** and synergies among beneficiaries with similar thematic specialization in view of future cooperation initiatives.



CRITERIA USED TO DEFINE THE THEMATIC CLUSTERS

- Strategic key areas in line with specificities of the Adriatic-Ionian region
- Main topics tackled by the funded projects;
- Relevant projects' critical mass within a specific area/topic to allow effective exchanges and result oriented synergies;
- Link with the EUSAIR MRS Pillars and other EC initiatives (e.g. EIT Urban Mobility, Mission Ocean).

TIMEPLAN

- Launch of the ADRION thematic Clusters on 2026 1st Programme Capitalisation Event;
- Clusters will run until the end of the current Programming period, including 67 projects from the 1st call for proposals and those of the second call when available.

The IPA ADRION Thematic Clusters



- 10 Clusters
- So far, 67 project funded under the 1^o call for proposals
- Project average per cluster is 6,7 projects: from 5 to 9 projects per Cluster
- Cross PA – S.O.s, in particular in some Cluster: the focus is the main thematic area covered by involved projects
- Involvement on a voluntary basis
- Duration to the end of the Programme to allow all projects to join the clusters
- Coordination: Cluster coordinator; MA/JS monitoring and EUSAIR TSGs representative involvement; ad hoc expert with supervisory role; National Contact Points

The IPA ADRION Thematic Clusters



PA 1 – S.O. 1.1

Strengthening
innovation
capacities in
the Adriatic -
Ionian region

Cluster 1

SMEs green transition and digital innovation

9 projects:

BFC

GREENSMES

A4SUSTINNO

DIGITRANS

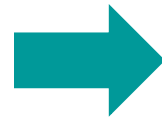
PADRION

INTERCLUSTER

THEMATIC2GREEN

FENESTRAE

ADRIONWIND



Main topics

Cluster creation in BioFarms and logistic sectors

Support to sustainable innovative digital SMEs and start-ups: upskilling and training; environmental quality certification linked to efficient production and consumption of RES; creation of SMEs on energy-efficient building sector and to offshore wind energy.

Digital innovation of **Public Administrations**

Smart and clean **logistic apps&services**



EUSAIRS MRS

Pillar 1 Blue Sustainable Economy

Pillar 2 Transport

Pillar 2 Energy



Cluster 2

Blue economy innovation

5 projects

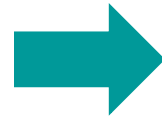
GROWTH4BLUE

ABBA

FISHIMPACT

BLUNEW

INNOVABLUE



Main topics

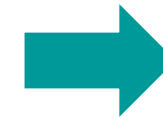
promote the use of **advanced technologies** in the **Blue Economy** sectors

Creation of **regional innovation ecosystems** on **Blue Growth**

Aquaculture and fishery sectors and promotion of healthy nutritional habits,

Maritime and marine governance and services

Blue and green technologies



EUSAIRS MRS

Pillar 1 Blue Sustainable Economy



*PA 1 – S.O. 1.1
Strengthening
innovation
capacities in
the Adriatic -
Ionian region*



Cluster 3

Disaster risks prevention and mitigation

5 projects

AIMS

RECIPE2024

BEALERT

URBANFLOODS

PRIMES

GRECALE

AINATURE



PA 2 – S.O. 2.1

Enhancing resilience to climate change, natural and man-made disasters in the Adriatic- Ionian region



Main topics

Boosting **resilience, early forecasting, data management and risk mitigation** for:

- ✓ Erosion and landslide
- ✓ Floods
- ✓ Water pollution
- ✓ Climate, meteorological natural disasters
- ✓ Drought

Creation of Transnational Critical Entities (CER) Network

Civil protection engagement



EUSAIRS MRS

Main objectives



*PA 1 – S.O. 1.1
Strengthening
innovation
capacities in
the Adriatic -
Ionian region*

Cluster 4

Climate change adaptation and resilience

7 projects

NATURED

ARIANNA

NBS4RESILIENCE

RES2FIRE

AQUA

ADRURAL

ARCA



Main topics

Climate change effects - flash floods, urban heat islands, natural disasters – **mitigation and management**, through:

Nature-based Solutions (tree planting and lamination tanks)

Silvicultural interventions

Water resource management

Smart Solutions (Circular Bioeconomy, Biodiversity, Resilience, Citizen Engagement)

AI monitoring



EUSAIRS MRS

Main objectives



*PA 2 – S.O. 2.1
Enhancing
resilience to climate
change, natural
and man-made
disasters in the
Adriatic- Ionian
region*



Main topics

Cluster 5

Circular economy and waste management

6 projects

FULAR

CAROUSEL

CIRCLEWASTE

CIRCUS

GPP2ADRION

ADRIONOSPORTS



Circular sustainability and waste management in:

- ✓ Furniture
- ✓ E-waste – electronic components
- ✓ Agrifood products
- ✓ sport facilities and events



EUSAIRS MRS

Pillar 1 Blue Sustainable Economy

Blue and green technologies

Marketplace for upcycled products

GreenPublic Procurement



PA 2 – S.O. 2.2

Supporting circular economy development in the Adriatic-Ionian region



Main topics

Cluster 6

*Biodiversity and Natural
MARINE Habitat
Conservation*

5 projects

PREBIODUNES

SAMESEA

TEAMFORADRIS

CRADLES

BLUEQ

Marine ecosystem protection and preservation and sustainable aquaculture, in particular with regard to:

- ✓ Sentinel and aquatic species nursery
- ✓ Coastal dune environment
- ✓ Posidonia
- ✓ Mussels

Habitat/Birds Directive in Mediterranean

EUSAIRS MRS

Pillar 1 Blue Sustainable Economy



PA 2 – S.O. 2.3

Supporting environment preservation and protection in the Adriatic Ionian region



Main topics

Cluster 7

Biodiversity and Natural TERRESTRIAL Habitat Conservation

7 projects

LANDS

ADRISKY

ECOBASE

4PETHABECO

BIOMIMICRY

ECOBREEDS

PROMONT

Protection of natural habitats and biodiversity restoration, in particular with regard to:

- ✓ Light pollution in nocturnal habitats
- ✓ Pastoralism
- ✓ Mountain flora and fauna
- ✓ Large carnivores
- ✓ biomimicry-inspired solutions in wetland
- ✓ Land use and soil health

EUSAIRS MRS

Main objectives



PA 2 – S.O. 2.3

Supporting environment preservation and protection in the Adriatic Ionian region



PA 1 – S.O. 1.1
Strengthening innovation capacities in the Adriatic - Ionian region



PA 2
S.O. 2.1
S.O. 2.2
S.O. 2.3

Cluster 8

Water pollution in marine and river environments

7 projects

MISSION4WATER

ASAP

PREVENT

JOINABLE

BLUECIRCLE

ADRIPLAST

TETHYS4ADRION



Main topics

Early detection, prevention and management of:

- ✓ water plastic and microplastic pollution
- ✓ Marine litter
- ✓ Accidental marine pollution spills



Blue circular economy in:

- ✓ reuse of water plastic waste
- ✓ marine litter recycling process

Water pollution treatment

EUSAIRS MRS

Pillar 1 Blue Sustainable Economy

Mission Ocean



Cluster 9

Carbon neutral city transport

7 projects

SMARTMOBAIR

ADCCAM2ZERO

LAMO

ADRIAMOVE

MISSION

TERRAIN

CITYMOVE



Main topics

Safe smart and sustainable urban mobility by supporting:

- ✓ **Intelligent transport systems (ITS)** (e.g. smart parking, traffic flows smart management, digitalized public transport ticketing systems)
- ✓ **Connected Cooperative and Automated Mobility**
- ✓ **Active mobility (cycling, walking facilities)**
- ✓ **eMobility solutions**
- ✓ **Multimodal and integrated mobility**



EUSAIRS MRS

Pillar 2

Transport

EIT Urban Mobility initiative



PA 2 – S.O. 2.4

Supporting sustainable multimodal urban mobility in the Adriatic - Ionian region



Main topics

Cluster 10

Energy efficiency of low carbon port systems

7 projects

SUPERALFUEL

WATERBRIDGING

AIMPRESS

GREENROUTES

CIRASIM

ADRIREC

GOTOTWIN

PA 3 – S.O. 3.1

Strengthening a carbon neutral smart mobility in the Adriatic-Ionian region

Sustainable and innovative multimodal freight transport:

- ✓ Short Sea Shipping
- ✓ Motoways of the Sea
- ✓ Virtualisation of port system
- ✓ Cold ironing at port level
- ✓ Monitoring of port Co2 emission

Energy hub ports:

- ✓ Renewable Energy Sources - RES – production and bunkering at port level
- ✓ Digital twin technology

EUSAIRS MRS

**Pillar 2
Transport**

**Pillar 2
Energy**



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The IPA ADRION Thematic Clusters



Projects are expected to:

- ✓ appoint one or two representatives to participate in cluster activities
- ✓ regularly and promptly disseminate information on meetings and updates to their own partnership
- ✓ ensure active and consistent engagement in meetings and related activities
- ✓ contribute to the development of notes and papers by providing relevant data and inputs
- ✓ consider involving other projects within the cluster in their own cluster in their own events, workshops and related initiatives.



Thematic cluster events

online events

Indicatively, *around three online thematic events* shall be organized. These events shall be based on a structured methodology designed to facilitate exchanges, support networking, and define relevant topics for discussion.

They will involve projects beneficiaries, fostering dialogue on the solutions developed and the identification of potential synergies.

The use of facilitation tools and interactive formats (e.g., working groups, bilateral matchmaking) will encourage peer exchanges, the collection of good practices, and the definition of follow-up actions geared towards the capitalization of results.

Participants shall also be encouraged to make active use of IPA ADRION tools (see chapter 4.5).

in person events

According to the current financial resources available, up to three in persons events shall be organized: a kick-off event at the beginning of the process, an intermediate meeting and a final meeting for the presentation of results.

They will also be used to report on the outcomes of the online events to the Monitoring Committee (MC) and to the EUSAIR Governing Board / Thematic Steering Groups.