

Interreg



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IPA ADRION

Item 2

Cooperation with other programmes and capitalisation

The Mediterranean Multi-Programme Mechanism (MMM)



15 MC meeting

8-9 April 2026, Skopje

IPA ADRION Joint Secretariat

The Mediterranean Multiprogramme Mechanism (MMM): scope and state of play



The Mediterranean Multi-Programme Mechanism, was launched in 2022, for:

- ✓ strengthening coordination among Interreg Programmes across the Mediterranean area to address shared Mediterranean challenges and reinforce synergies;
- ✓ increasing policy alignment to amplify the impact of sustainable development initiatives;
- ✓ improving capitalisation and enhancing transferability of results through inter-project cooperation.

CBC and Transnational programmes involved in the initiative so far:

1. Interreg Italy-Croatia (coordinator until the end of June 2026)
2. Interreg Greece-Cyprus
3. Interreg Italy-France Maritime
4. Interreg Italy-Malta
5. Interreg Italy-Tunisia
6. Interreg Italy-Slovenia
7. Interreg Euro-MED
8. Interreg NEXT MED
9. Interreg IPA South Adriatic
10. Interreg IPA ADRION

The MMM coordinated capitalization call for proposals: ToR



The Terms of reference (ToR)

for the coordinated call for proposals focused on joint capitalisation projects on sustainable tourism,
including:

1) a set of **common elements**, which are to be respected by all MMM Programmes:

- ✓ Common cross-cutting thematic focus;
- ✓ Joint list of outputs, proposed by each participating Programme, to be **capitalised and transferred into different cooperation areas other than those in which they were originally developed/ the original implementers operated along with the original projects**;
- ✓ An indicative **minimum 10 months overlap** period for the projects funded by within the different MMM calls for call for proposals to enable parallel implementation and knowledge exchange.

2) Specificities of **Capitalisation projects to be funded** aiming to:

- ✓ improve the transferability, scalability and valorisation of solutions/ existing outputs - **instruments, policies, strategies**, and **action plans** - achieved by previously implemented projects beyond their own area of cooperation.

must be approved by the MC of each programme part of the MMM.



The MMM coordinated capitalization call for proposals: ToR



It is not joint call!

Each MMM Programme acts independently and apply its own rules for what pertains call for proposals:

- ✓ Overall financial envelope, specific objectives, deadlines;
- ✓ Submission, selection procedures (eligibility and assessment selection criteria):
- ✓ Project financial size and duration, partnership composition, targeted stakeholders.



Main topics

- 1. Shared & strategic governance of tourism offer**, with a focus on permanent multi-level governance structures, digital platforms and observatories, capacity-building and peer learning activities.
- 2. Tourism and the Green transition**, with a focus on small-scale, fact-based solutions and integrated green tourism models, local institutional commitment, horizontal peer-to-peer exchanges and shared platforms.
- 3. Social Dimension of Tourism (Employment and Upskilling), Inclusive and Accessible Tourism**, with a focus on project co-design, social innovation skills and fair and quality employment, infrastructure for people with disabilities and attention to children, elderly, and under-represented groups.
- 4. Innovative and Smart Tourism Products**, with a focus on digital innovation, Innovation capacity for SMEs, public-private partnerships.

Civic and Youth Engagement as cross-cutting element.

List of **suitable solutions** for each topic available



Between June and October 2026, it is expected that all 10 MMM programmes, with the exception of IPA ADRION and Italy-Slovenia, will:

- ✓ launch a call for proposals for an overall budget of approximately 20 MEUR.

IPA ADRION programme:

- does not directly participate to the coordinate call due to lack of available financial resources;
 - Even if it has not 2021-2027 funded projects pertaining to tourism so far, it can inform the granted projects of the 2014-2020 programming period whose outputs match with the ones of the call;
 - the ADRION 2014-2020 **26 projects pertaining to tourism field and related outputs** are fully consistent with the topics proposed.
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- ✓ The identified ADRION projects shall be included in the shared list of outputs for being capitalized within calls;
 - ✓ The programme will contribute to all the other framing activities (e.g.: promotion, communication etc.).