

Within the BLUNEW project, co-funded by the Interreg IPA ADRION programme, we are pleased to invite all interested stakeholders to the public event “BLUNEW Accelerator Info Day”, an important opportunity for exchange, information, and networking dedicated to innovation in the blue economy sector.

BLUNEW Accelerator Info Day

Ready to kickstart your startup journey? Join us in person for the BLUNEW Accelerator Info Day. It's the perfect chance to get the inside scoop on what the accelerator offers, meet the BLUNEW Project team, and ask all your questions. Don't miss out on this awesome opportunity to learn, network, and take your idea to the next level!

WHEN: Thursday, 23rd April, 10 am - 1 pm (CET)

WHERE: H3 Factory (Campo San Cosmo, 624-625, Giudecca, VENICE)

AGENDA OF THE DAY

- 09:30 - 10:00 Welcome and registration of participants
- 10:00 - 10:05 Introduction
- 10:05 - 10:15 Welcome Speech (IPA-Adrion Managing Authority Representative)
- 10:15 - 10:40 Keynote Speech (Marco Affronte - Blue Economy Expert, EU Project Manager and Former Member of the EU Parliament)
- 10:40 - 11:00 Presentation of BLUNEW Project
- 11:00 - 11:15 Coffee break
- 11:15 - 11:45 Call for Ideas and Support Programme Presentation
- 11:45 - 12:00 Q&A
- 12:00 - 13:00 Showcase of Blue Economy Innovative initiatives, projects and organisations
- 13:00 Closure of the Day (Light Buffet)

Participation in this event is free, but registration is mandatory. Via [this link](#)

WHO SHOULD JOIN US?

The eligible participants for the BLUNEW Accelerator Programme are:

- **entrepreneurs** or **early-stage startups**
- **students** or **university teams** with an innovative idea
- **researchers** looking to develop real-world solutions
- **professionals** exploring a business opportunity

The idea should contribute to specific areas, such as:

- **freshwater management** and **water innovations**
- **maritime decarbonisation** and **sustainable ports**
- **blue biotechnology, aquaculture** or **seaweed innovation**
- **marine ecosystem preservation**
- **sustainable marine** and **coastal solutions**